

Sideline Systems Privacy Policy

Effective Date: March 22, 2026

Sideline Systems LLC (“Sideline Systems,” “we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, store, and protect information when you use the Sideline Systems mobile application, website, and related services (collectively, the “Services”).

By using the Services, you acknowledge the practices described in this Privacy Policy.

1. Who We Are

Sideline Systems LLC

8210 Macedonia Commons Blvd Unit 3B
Macedonia, OH 44056
Support@gosidelinesystems.com
Gosidelinesystems.com

2. Scope of This Policy

This Privacy Policy applies to information we collect through the Services, including when you:

- create an account;
- join or manage an organization, program, department, or team;
- invite or are invited as staff;
- enter roster, staff, game, schedule, and statistics data; • use reports, alerts, dashboards, and administrative features; or
- contact us for support.

3. Information We Collect

We may collect the following categories of information:

A. Account and Contact Information

- name
- email address
- login credentials or authentication-related information
- organization, team, or account role information
- support communications

B. Organization, Team, and Staff Information

- organization and team names
- team membership and staff assignments
- role and permission data

- invite and activation records
- subscription tier and account status information

C. Roster, Game, and Statistics Information

- player names, jersey numbers, class or grade levels, roster status, and similar team data
- schedules, opponents, game results, and game history
- user-entered statistics, reports, summaries, dashboards, and related analytics
- staff-entered notes, internal operational data, and historical team records

D. Device, Usage, and Technical Information

- device type and operating system
- app version
- crash, error, diagnostic, and performance information
- log data, access times, and feature usage data
- IP address and approximate location information derived from network activity

E. Billing and Transaction Information

- subscription status
- plan type
- renewal status
- payment-related metadata provided by payment processors or platform providers

We do **not** intentionally store full payment card numbers on our own systems. Payment transactions may be processed by third-party providers such as Apple, Google, Stripe, or other payment processors.

F. Information You Provide Voluntarily

- information you submit in support requests, surveys, feedback, emails, or other communications
- optional profile information you choose to provide

4. How We Use Information

We may use information we collect to:

- create and manage accounts;
- authenticate users and maintain account security;
- provide access to organizations, teams, and role-based features;
- operate rosters, schedules, stats entry, reports, alerts, dashboards, and related functionality;
- process subscriptions, renewals, and account administration;
- send transactional emails, invitations, password-related notices, and service communications;
- troubleshoot bugs, investigate incidents, monitor performance, and improve the Services;
- enforce our Terms of Use and protect the Services, users, and our business; • comply with legal obligations, resolve disputes, and maintain business records; and
- develop new features, analytics, and service improvements.

5. Team and Organization Data Responsibility

Sideline Systems acts as a software platform for organizations, teams, and staff. Users who upload, manage, or enter player, staff, roster, team, or game information are responsible for ensuring they have the appropriate rights, permissions, notices, and consents to do so.

If you use Sideline Systems on behalf of a school, club, team, or athletic program, your organization is responsible for how it collects and uses personal information entered into the Services.

6. Minor and Student Information

The Services may involve information relating to students, athletes, or minors when entered by authorized coaches, administrators, schools, clubs, or program representatives. Sideline Systems does not require users to submit sensitive personal information unless they choose to do so as part of their team operations.

Users and organizations are responsible for ensuring that any collection or use of minor or student information through the Services complies with applicable laws, school policies, league rules, and organizational requirements.

7. How We Share Information

We may share information in the following circumstances:

A. With Your Organization, Team, and Authorized Users

Information may be visible to or shared with administrators, owners, coaches, staff members, and other authorized users associated with the same organization or team, depending on role-based permissions.

B. With Service Providers

We may share information with vendors and service providers that help us operate the Services, such as providers for hosting, databases, analytics, authentication, email delivery, customer support, error monitoring, subscriptions, and payment processing.

C. For Legal, Security, and Compliance Purposes

We may disclose information if we believe doing so is necessary to:

- comply with applicable law, legal process, or government request;
- enforce our Terms or other agreements;
- investigate fraud, abuse, security incidents, or technical issues; or
- protect the rights, property, safety, or security of Sideline Systems, our users, or others.

D. Business Transfers

We may disclose or transfer information in connection with a merger, acquisition, financing, asset sale, reorganization, bankruptcy, or similar business transaction.

E. With Your Direction or Consent

We may share information where you direct us to do so or otherwise consent.

We do **not** sell your personal information to third parties for their own independent marketing use.

8. Data Retention

We retain information for as long as reasonably necessary to provide the Services, maintain business and legal records, resolve disputes, enforce agreements, preserve platform integrity, and support historical team and game functionality.

If you request account deletion, certain information may be deleted, anonymized, or deactivated. However, deletion of an account does **not** necessarily require deletion of historical team records, game records, opponent records, reports, statistics, audit trails, or other data retained for legal compliance, security, fraud prevention, dispute resolution, competitive history, relational integrity, archival purposes, or data integrity.

In some cases, information may be retained in de-identified, archived, aggregated, or integrity-preserving form after account deletion or deactivation.

9. Data Security

We use reasonable administrative, technical, and organizational measures designed to protect information from unauthorized access, loss, misuse, or alteration. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

You are responsible for maintaining the confidentiality of your credentials and securing access to your devices.

10. Your Choices and Rights

Depending on your location and applicable law, you may have rights regarding your personal information, such as the right to:

- access certain personal information we maintain about you;
- request correction of inaccurate information;
- request deletion of certain information, subject to exceptions;
- opt out of certain communications; and
- ask questions about how your information is handled.

You may also update certain account information directly in the app, where available. To make a privacy-related request, contact us at **Support@gosidelinesystems.com**.

11. Third-Party Services

The Services may rely on or integrate with third-party services such as app stores, payment providers, hosting providers, analytics tools, authentication providers, customer support providers, and communications services. Those third parties may collect or process information under their own privacy policies and terms.

Sideline Systems is not responsible for the privacy practices of third-party services that are not operated by us.

12. Children's Privacy

Sideline Systems is intended for use by adults such as coaches, administrators, staff members, and organizational representatives. We do not knowingly allow children under 13 to create direct consumer accounts for the Services.

If we become aware that we have collected personal information directly from a child under 13 without appropriate authorization, we will take reasonable steps to delete that information, subject to any applicable legal or operational retention requirements.

13. International Use

Sideline Systems is operated in the United States. If you use the Services from outside the United States, you understand that your information may be transferred to, stored in, and processed in the United States and other jurisdictions where our service providers operate.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we may provide notice by posting the updated version in the Services, updating the Effective Date, or by other appropriate means. Your continued use of the Services after the updated Privacy Policy becomes effective constitutes your acknowledgment of the revised policy.

15. Contact Us

If you have questions about this Privacy Policy or our privacy practices, contact:

Sideline Systems LLC

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Macedonia, OH 44056

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By using Sideline Systems, you acknowledge that you have read and understood this Privacy Policy.